



KEN DILLE (pron. dil·ë)

OBJECTIVE

Craft well-built projects.

DESIGNER

Semaphore, Inc. | Environmental Retail Design for Banks
Holliston, MA | September 2002–July 2005

Semaphore provides environmental branding to banks around the country. Deliverables include custom displays, signage, and environmental graphics.

As the designer I was in charge of concepting and executing projects. A typical project would require several rounds of presentations which would include illustrations of the displays and designs as they would look inside the bank branch. Once approved, I would help engineer and produce the finished products using outside vendors who worked in wood, metal, acrylic and large format printing. And finally, I would create installation instructions for the deployment team to use in delivery. All work was done in a team environment with members of the sales department and a project manager and me.

In my time with the company it has gone through a few growth spurts. During these times I have successfully managed contract designers and supervised a team of installers in the field.

GRAPHIC DESIGNER

Envision Marketing & Design
Boston, MA | April 2000–August 2002

This three person firm provides marketing and design services to small and medium sized companies—including a good amount of work for art galleries.

With such a small office, I was able to work directly with the clients. I learned to ask the right questions, figure out what they needed, and deliver them a quality product. Projects included websites, logos, branding, direct mail, catalogs, and brochures.

Our clients never failed to challenge me. The art gallery clients' sensitivity to color required tight management of the print projects from scan, to proof, to finished product. I also worked with the second largest zipper company in the world to create a catalog for their distributors. For one year I immersed myself into the world of zippers; preparing concepts, organizing zippers, managing photo shoots, and producing a finished catalog. In the end, the client was just as grateful for the help in organizing the project as they were for the finished catalog.

ILLUSTRATOR

Dillon Patent Art | Patent Illustrations
Dallas, TX | 1999 full time | '94-'98 summers

This established technical illustration company works with Patent Attorneys, providing illustrations to file with the US Patent Office.

To compete with in-house illustration departments in large companies like Texas Instruments we had to be extremely efficient. Speed and accuracy were primary objectives, and workflow was a refined process that left nothing to chance and no questions without answers. Except, there are always unexpected problems. Rush jobs and difficult drawings often landed on my desk, in bright red folders no less. And by the end of my tenure at Patent Art I had earned the esteemed login password, "speedy."

CONTACT

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PORTFOLIO

www.dillestrator.com

EDUCATION

BA Studio Art, 1999
University of Texas at Austin

SKILLS

Illustrator
Photoshop
InDesign
Quark
Dreamweaver
HTML
Illustration

REFERENCES

Available upon request